



QCHA Hockey Across the Quad Cities - Saturday, August 21st, 10a.m-3p.m.

- Register for Fall/Winter hockey programs. Volunteers will be available to assist you in registering either on-line or manually and to ensure your child is registered for the correct program.
- House league jerseys and socks will be available to purchase. The jerseys are sold as a set, one blue and one white for \$50 and socks are \$15. The jerseys are mandatory for participation in the house league during the Fall/Winter program.
- Opportunity to purchase Quad City Ice Eagles spirit wear. Order forms will be available as well as volunteers to assist you in placing your order. The new Quad City Ice Eagle shinny sticks will be available for purchase during the event.
- Equipment Swap will take place between 10a-3p.m. in The River's Edge parking lot. The swap is more like a yard sale in which you bring your own gear and sell it on your own. You can set it behind your car and sit in your lawn chair and haggle with the folks looking to buy gear. We have a gentleman coming who claims to have a large inventory of like new, but used equipment for sale. Temples Sporting Goods will be bringing new equipment from years past as well. If you do not want to take the time to sell your used equipment you can donate the equipment that day to the QCHA and we will sell it. The proceeds go back to QCHA if you donate the equipment
- Open ice will be available between 2-3p.m. for those interested in trying hockey. We will have sticks and pucks available; however, we require that anyone getting on the ice wear either a hockey helmet or skate/bike helmet. Helmets will not be supplied. Rental skates will be available for no charge.
- Current players please wear your Quad City Ice Eagle jerseys or spirit wear to school on Friday, August 20 to advertise the event. Invite your friends down to the rink to learn about playing hockey and to give it a try between 2-3p.m.
- Bounce house
- Dunk tank – come down and soak your favorite coach in the dunk tank.
- Pizza will be sold by the slice.

INSIDE THIS ISSUE

- 1** Hockey Across the Quad Cities Registration Event,
Marketing Collaboration
- 2** New Volunteering Policy, USA Hockey Registration
Reminder, Travel Tryout Dates/Times
QCHA-Like Commitment
- 3** Sock Drive, QCHA Spirit Card Fundraiser

Marketing Collaboration with Davenport Parks and Recreation

Through collaborative action, the QCHA marketing team and the Davenport Parks and Recreation marketing personnel are working together to promote hockey in the QCA. In the new issue of the Davenport Fall / Winter 2010-2011 catalog, an image of hockey players and the Ice Eagles is on the front cover. Our full page program advertisement was included in the center of the magazine for free. It's surrounded by ice-based sports, and activities, including the Mallards' full page advertisement. Twenty five thousand copies are being distributed to student families in Davenport, Bettendorf, Moline and Rock Island. More collaborative promotions will follow, leveraging relationships between the QCHA, Davenport Parks and Recreation, and their affiliates.

New QCHA Volunteering Policy

"The best way to find yourself, is to lose yourself in the service of others."

--Ghandi

With this general reflection in mind, at the August Board meeting, a resolution was unanimously passed by Board of Directors, which will alter the Fall / Winter QCHA Registration process. The resolution provides a transparent and open means for all members in the association to step forward to volunteer. A list of volunteer areas will be included in the registration process. All families (parents, grand-parents or guardians) registering players starting August 21st, will be required to indicate three areas, where they are willing and interested in volunteering to support the needs and growth of our association. After reviewing the list, simply enter three specific areas in the entry field. This will help all Program Directors identify those with interests in certain areas more quickly.

Note: Training (ex. score keeping, or operating the public address system), will be provided for those interested in areas which may require specific technical skills, or certain knowledge.

Undoubtedly, various member families already volunteer – in some cases untold hours, which are greatly appreciated. Through this new policy change, the association will be able to engage the service of many, to continue to build a strong and vibrant community.

Questions - Please contact Shawn McComb at (847) 830-3015, or any Board member.

QCHA-like Commitment

On August 13th, a day when the heat index approached 100 degrees, QCHA volunteers were helping to market hockey at the Davenport Back-to-School Bash, at Garfield Park. Approximately 400 – 500 elementary age kids and youth attend annually – most with their parents. The activity / marketing booth is set up to provide participants the opportunity to take shots on goal, win some prizes, and speak to their parents about our programs (i.e., One Goal, Learn-to-Play-Hockey, our House Programs, etc.). Thanks to Theresa & Jerry Shinnars, Kym Maginn, Maureen Koepke, Mark Gannon, Shelly Hoots, Lisa McComb and their kids for diligently working through the heat to operate the station, and to Amy and Kevin Hufford who stepped forward – yet were cut short by a late afternoon storm. Even a guy by the name of “Mo” showed up to participate!

Registration Information

You will need to register your Termete-High School players for Fall/Winter Hockey prior to registration. You can register online at www.quadcityhockey.com by clicking on “Online Registration.” **All QCHA players** (including One Goal and One Goal Plus players) **need to be registered with USA Hockey.**

For new registration:

1. Go to www.usahockeyregistration.com
2. Choose the member type – "Ice Player / Coach"
3. You must be 18 years of age or older – click on the box that acknowledges that you are 18 or older.
4. Select the correct season – 2010 – 2011
5. Follow the prompts... fill in all data completely. When prompted to answer what state is your affiliate based in, please answer IOWA.
6. Process your payment – Visa, MasterCard, Discover, American Express, or Visa Gift Cards are accepted.
7. Print your confirmation page. You will also receive a confirmation via email – forward this email to the registrar at registrar@quadcityhockey.com AND save this email until you have confirmation from the Quad City Hockey Association that you have successfully completed the registration process.

Travel Tryout and High School Dates

Saturday 28 August

2:15-3:45 High School (Blues)

Tuesday 31 August

5:15-6:15 Mite
6:30-7:30 Squirt
7:45-8:45 PeeWee

Tuesday 7 September

6:30-7:30 Conditioning for potential Travel Players (Mite, Squirt, Peewee)
7:45-8:45 Bantam

Saturday 11 September

11:45-12:45 Mite
1:00-2:00 Squirt
2:15-3:15 PeeWee
3:30-4:30 Bantam

Register beginning Saturday, August 21, 2010!

Got Socks?

We are in need of small hockey socks for the One Goal and Learn to Skate programs. Please contact Karen Kuriger (secretary@quadcityhockey.com) or Jennifer Ebenhoeh

QCHA Spirit Card Program

Fundraising is a very important for the success of our association. Therefore, one of the major fundraisers this year will be the QCHA Spirit Card.

Spirit Card Description

The spirit card is the size of a typical credit card which contains the Quad City Ice Eagles logo as well as special discount offers from a total of 16 local businesses from both the Iowa and Illinois Quad City area.

Program Details

- Players participating in the Fall/Winter House League (Termite through High School) and/or Travel Programs (Mite through High School) will be asked to sell a minimum of 10 spirit cards.
- Players participating in One Goal and Learn to Play Hockey programs for the Fall/Winter program are also eligible to participate.
- Families with multiple players will only be asked to sell a minimum of 10 spirit cards per household.
- The spirit cards will be sold for \$10.00 each.
- Each player will be given a minimum of 10 cards to sell beginning the first week of their Fall/Winter hockey program (maximum of 20 cards). However, once a player has sold and turned-in the money for the first set of cards, the player is eligible to receive more cards to sell.
- The player will be responsible for the safekeeping of their spirit cards as well as the money collected through the sales of the cards.
- A fundraising representative will be available the following weeks during hockey program times for the collection of money and assignment of additional spirit cards if desired:
 - Weeks of November 15, 2010, December 13, 2010 and January 10, 2011
- All money collected from the cards should be turned in as soon as possible during one of the above dates.
- Fifty percent (50%) of the proceeds from the sale of the spirit cards will go toward the QCHA general fund to be used for purchasing equipment; coaches training and certification; clinics for all players; day-to-day operation costs (website, etc); and recruitment, advertising and promotion.

Incentives

- The QCHA feels it is important to engage every player in the selling of the spirit cards. Therefore, each player will receive a \$5 credit for each card they sell which will go towards a QCHA program in which they are currently enrolled in or for a future QCHA program. The remaining \$5 will go back to the QCHA's general fund. ***Therefore, players earn 50% of the proceeds from the spirit cards in which they have sold.***
- Players who earn a credit for a program for which they have already paid will have the choice to carry that credit over for a future program or may choose a refund of the amount which was overpaid for the current program, as long as the credited amount does not exceed the total amount paid for that program.
- If a player earns more credit than the cost of their currently enrolled program, the remaining balance will be credited towards a future program in which they register.
- **Note: players must turn in 100% of the money that is collected from the cards in which they have sold. All credits and refunds will be handled by the QCHA Treasurer.**

The QCHA wants to thank you for your participation in this major fundraiser and for your continued support of youth hockey in the Quad Cities. Please contact any of the following fundraising committee members with questions and/or concerns:

Lori Larsen: tym2ski87@msn.com
Janna Patten (Chair): PattenJannaE@JohnDeere.com

Shelly Hoots: mrhoots@earthlink.net
Cory Nelson: c_nelson73@hotmail.com